



Անուշ Մկրտչյան

Տարիքը 22 տար.

Հեռախոս (094) 97-0*-**

Էլ. փոստ riiccio_mkt@mail.ru

Տարածաշրջան Երևան, Դավիթաշեն

ՌԵԶՅՈՒՄԵ

Ընտանեկան կարգավիճակ Ամուսնացած եմ

Կրթությունը Բարձրագույն

Ուսումնական հաստատություն Հայաստանի պետական տնտեսագիտական համալսարան

Լեզուներ

Հայերեն (100%)

Ռուսերեն (50%)

Անգլերեն (70%)

Նախընտրած պաշտոն Ադմինիստրատոր, ՎԱՃԱՌՔԻ ՄԵՆԵՋԵՐ, ՇՈՒԿԱՅԻ ՉԱՐԳԱՅՄԱՆ ՊԱՏԱՍԽԱՆԱՏՈՒ

Աշխատանքային գրաֆիկ Ամբողջ դրույք, Կես դրույք, Ազատ գրաֆիկ, Հեռավար

Ակնկալվող աշխատավարձ 150.000 դրամ և բարձր

Համակարգչային հմտություններ

MS Office (100%)

Աշխատանքային փորձ և պրակտիկա FortArena -Sales and Marketing manager Know More ուսումնական կենտրոն- տնօրենի օգնական Know more training center -SMM Մասնագետ <<White House Yerevan>> - SMM մասնագետ <<Վան ստոմատոլոգիական կենտրոն>> - SMM մասնագետ <<Վան բիզնես կենտրոն>> - ադմինիստրատոր

Նախընտրած աշխատանք SMM, վաճառքի և մարքեթինգի մասնագետ

Ավելացնել Պորտֆոլիո

ANUSH MKRTCHYAN

SALES MANAGER



ABOUT ME

Detail-oriented marketing and sales manager with 2 years of SMM experience. Strong background in administration for efficient operations and coordination. Passionate about perfection.

WORK EXPERIENCE

Sales and Marketing manager
Fort Arena | Jan 2022 - oct 2022

- Conducted cold and warm calling to prospects, effectively engaging in B2B and B2C sales activities.
- Utilized scripting techniques to deliver persuasive and compelling sales pitches, consistently achieving successful outcomes.
- Implemented Email Marketing and SMS/Viber Marketing campaigns, leveraging targeted campaigns to reach and convert potential customers.
- Demonstrated proficiency in using ManyChat to automate and optimize customer interactions, streamlining communication processes.
- Successfully handled back-office tasks, ensuring efficient administrative operations and supporting overall business functions.

Business Development Manager
Know More Training Center | Sep 2022 - Dec 2022

- Created and maintained weekly schedules, effectively managing and optimizing team productivity.
- Developed comprehensive marketing strategies, aligning them with business objectives and driving successful campaigns.
- Managed social media pages, overseeing content creation, engagement, and audience growth.
- Organized and executed B2B sales initiatives, ensuring smooth customer interactions and maximizing sales opportunities.
- Implemented various organizational tools, demonstrating strong attention to detail and effective multitasking abilities.
- Coordinated activities and collaborated with specialists, fostering teamwork and ensuring seamless project execution.
- Overtook additional office-related duties, providing support in various areas to maintain smooth operations.

Administrator
Van Business Center | aug 2021 - May 2022

- Provided exceptional customer service by promptly addressing inquiries and resolving issues, ensuring high levels of customer satisfaction.
- Managed incoming calls, effectively handling inquiries, providing information, and routing calls to the appropriate departments.
- Maintained accurate customer records by efficiently registering and updating customer information in the database.
- Performed general administrative duties, including data entry, filing, and documentation, contributing to smooth office operations.
- Demonstrated strong organizational skills in managing various administrative tasks, such as scheduling appointments and coordinating meetings.
- Actively participated in customer service training programs, further enhancing communication and problem-solving skills.

CONTACT

 +374 94 97 07 64

 anushmkrtchian@gmail.com

 www.linkedin.com/in/anush-bd/

EDUCATION

Armenian State University of Economics (ASUE) | Management | 2021 - Present
discrete | 86.00%

Yerevan State College of Humanities (HSCU) | Secretary | 2018 - 2021

ADDITIONAL COURSES

START Marketing Academy - SMM+SALES

Somvel Gevorgyan - SALES

Hasmik Movsisyan - SMM

Anush Apikyan - LINKEDIN AND SALES

COMPUTER SKILLS

- MS Office
- Canva
- ManyChat
- Bitrix24 (CRM)
- SMS, VIBER, EMAIL Marketing
- Web and landing page creating

- Figma
- Trello
- HubStaff
- SendPulse

SKILLS SUMMARY

- IT Sales and Marketing:
- Administration:
- Customer Service:
- Organizational Skills:
- Communication:
- Team Collaboration:
- Problem-solving:
- Adaptability:
- Tech Savviness:

LANGUAGE SKILLS

- English - B1-B2
- Russian - A2

Powered by  WORK NET